

News Release
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Poised to Present Canadian and International Films 2011 Reel Fun Film Festival has line-up of premieres for their fifth annual festival

Calgary, AB... Canada's only family-focused film festival is ready to present an exciting line-up of premieres at their February 21 to 27 film festival.

The 5th annual event is a film festival that reaches a diverse demographic, from small children to grandparents. "We are delighted at the calibre of films we are screening this year." Gushes Festival Director and Founder, Cathy McKee. "From shorts to features, the talent is fantastic. We are truly going to engage, entertain and educate audiences. And bring your Kleenex, there are some truly moving pieces too."

Out of the 28 films presented, four are Alberta premieres, and six are Canadian firsts. Directors are keen to present their creations at the Reel Fun Film Festival, as the full houses are enthusiastic and the event inspires the next generation of film makers.

The Reel Fun Film Festival is a not-for-profit film festival that provides family-focused and international movies that open minds, promote diversity and start dialogue on a number of topics.

For more information and to view trailers, visit the media page at www.reelfunfilmfest.com

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The Reel Fun Film Festival is a registered non-profit society and a charitable organization.

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Background

The Reel Fun Film Festival was founded in 2006 to provide a film festival/event that included international films exclusively for all family members and that offered the opportunity for children/youth to experience the thrill of becoming young Alberta film makers.

From February 21st to 27th, the whole family can enjoy international award winning films at accessible and affordable venues.

- The Festival opens with the "Reel Fun Family Day Extravaganza" on the Family Day Monday, Feb. 21 from 10 AM to 4 PM at the Cardel Theatre (Cardel Homes 180 Quarry Park Blvd SE)
- The Festival features screenings twice a day for the public and schools from Feb 22 to 25 at 9:30 AM and 12:30 PM (Eau Claire Market Cineplex Odeon Theatre)
- Feb 26 at 1:00 PM is a special screening event in cooperation with the Cantos Music Foundation: a classic comedy from the silent film era, with a live musical score. (The Plaza Theatre 1133 Kensington Road NW)
- Feb 27 is the Closing Gala. At 1:00 PM, *Rising Stars*, a family musical drama that explores the sacrifices that come with fame in reality television-obsessed culture, is the closing film for the festival. (The Plaza Theatre 1133 Kensington Road NW)

Tickets range from a \$30 family pass to \$5 individual screening. Visit www.reelfunfilmfest.com for film descriptors, tickets, show times, prices and locations.