



**Reel Fun
Film Festival**
Feb 20-26 2012

www.reelfunfilmfest.com

Our Mission

The Reel Fun Film Festival provides curriculum-oriented film education and international screenings. Its founders recognized a need for a family-focused film festival that would inspire Alberta children and youth to become the filmmakers of tomorrow.

We are a registered non-profit organization dedicated to bringing film and the film making experience to youth and families in southern Alberta. It is our goal to open minds to cultural diversity by showcasing exceptional stories of the human experience, promoting emotional intelligence and developing media literacy among youth in the community.

Our Story

The Reel Fun Film Festival was founded in 2006 after recognizing a need for a film festival that included international films exclusively for all family members AND that offered the opportunity for children and youth to experience the thrill of becoming young Alberta film makers.

2007 The first Reel Fun Film Festival was launched

2008 Film making workshops added (sold out in 48 hours) & Partnered with The Director's Cut (for students and teachers using film in their curriculum)

2009 First Reel Fun Family Day

2012 Alberta Film Industry professionals operate a live-action film set Reel Fun Family Day event

2011 Partnered with Cantos Music Foundation (National Music Center) to present an Old Fashioned Family Matinee with live musical accompaniment to silent films

Film is fast, fun and fresh, making it the perfect medium for today's youth. Through film, RFFF can open minds to cultural diversity by showcasing exceptional stories of the human experience, promoting emotional intelligence and developing media literacy among youths in the community.

The Reel Fun Film Festival is a registered non-profit Society and a charitable organization.

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