

Public Service Announcement
For Immediate Release



Reel Fun
Film Festival
Feb 20-26 2012

Lights! Camera! Action!

Something different to do with the whole family this Family Day!

Calgary, AB ... On **Monday, February 20th**, the Loose Moose Theatre (2nd flr Crossroads Market, 1235-26 Ave SE) will be transformed into a live film set, movie house, and interactive extravaganza at this all-day event for the annual **Reel Fun Family Day event**.

Starting at **10am**, families of all ages can come and take a turn in front of, and behind the camera. Find out what it's like to be a director, a camera or sound operator, an editor, or take a turn in front of the camera. When you are not busy working on the set, you can make a Claymation film, make and perform with your own puppet with professional puppeteers, see how professionals edit and use sound in their films, learn how to apply special effects makeup from Emmy award winning professionals or see how the film professionals train reptiles for movies. Then grab some popcorn and pop into the theatre to watch a film.

The Reel Fun Family Day event is the official kick-off to the 6th annual Reel Fun Film Festival. Films will be premiering all week, culminating with a closing event on February 26. Tickets start at \$7 and are available at online. Visit www.reelfunfilmfest.com for more Festival information, film descriptors, tickets, show times, prices and locations.

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