



FOR IMMEDIATE RELEASE

February 4, 2015

Contacts

Interviews/programming:

Cathy McKee, Festival Director
(403) 875-8875

Promotional opportunities:

Danielle Kondruk, Marketing & Communications
(403) 837-2911

The Reel Fun Film Festival is back with even more films and audience favourites

CALGARY, Alberta - The 8th annual Reel Fun Film Festival will screen a record breaking 25 films and host three all-ages events. Kicking off Family Day Monday, this unique seven day event features: programming for children, youth, families, and school groups and the return of the popular *Reel Fun Family Day* and *Old Fashioned Family Matinee*. Week day evening screenings have been added which includes an Oscar-nominated animated film. Capping things off will be the Canadian premiere of the live action fantasy, *THE LEGEND OF LONGWOOD*.

EVENTS AND SCREENINGS

**The Reel Fun Family Day | Wright Theatre, Mount Royal University | ages 5+
Sponsored by Telus Spark**

The lobby of the Wright Theatre will be transformed into a working film set, where children and youth can take a turn in front of and behind the camera. This event features real-life professionals from the film & television industry showing attendees the tricks of the trade. Starting at 11 a.m. a specially curated collection of short films will also be screened.

http://reelfunfilmfest.com/2015/special_event_1.php

Education Week Screenings | February 17 - 20 | Landmark 16 (Country Hills)

Morning and afternoon screenings for schools groups from grades K-12. These screenings are also open to the public. These screenings are free to schools thanks to the generosity of the Calgary Motor Dealers Association.

Evening Screenings | February 17 - 20 | Telus Spark

Something for everyone from the animated, Oscar-nominated SONG OF THE SEA to the Canadian premiere of the gripping documentary, BULLIED TO SILENCE.

Old Fashioned Family Matinee | February 21 | 2 p.m. at Telus Spark**Sponsored by Southside Kia**

This audience favourite returns once again with a special presentation of two silent-era films starring Buster Keaton. The screening will be accompanied by a full, live soundtrack with a collection of instruments including: keyboards, percussion, a theremin, and an assortment of other instruments and sounds. A rare opportunity to see these classic movies the way they were originally viewed.

http://reelfunfilmfest.com/2015/special_event_6.php

Closing Screening | The Legend of Longwood | February 22 | 2 p.m. at Telus Spark**Sponsored by Valentine Volvo**

A thrilling and magical adventure for the whole family about a young American girl, destined to release a small Irish town and its people from an ancient curse. To succeed, Mickey must redeem a ghostly Black Knight from his long quest and single-handedly save a magical herd of horses from a ruthless woman with evil plans.

http://reelfunfilmfest.com/2015/special_event_7.php

Ticket information*

Children under 4 years old are admitted for free

12-pack \$75

Family Pass \$30

Adults \$15

Seniors \$7

Children (ages 4-17) \$7

*Each ticket can be used for a single entry to any screening or event at the 2015 Reel Fun Film Festival.

Purchase online to save up to 30%

http://reelfunfilmfest.com/2015/tickets_public.php

About The Reel Fun Film Festival

OUR MISSION: The Reel Fun Film Festival is a registered non-profit organization dedicated to bringing film and the filmmaking experience to youth and families in southern Alberta. It is our goal to open minds to cultural diversity by showcasing exceptional stories of the human experience, promoting emotional intelligence and developing media literacy among youth in the community.

ABOUT US: The festival was founded in 2007, by two film industry members who saw the need for an event exclusively for families and educators. The inaugural festival was comprised of screenings only but has grown to include: screenings for school groups and curriculum-based workshops, special events, activities, and filmmaking competitions for budding artists. Over 80% of the films we program are local or international premieres.

Contacts

Interviews/programming:

Cathy McKee, Festival Director
(403) 875-8875

Promotional opportunities:

Danielle Kondruk, Marketing & Communications
(403) 837-2911

###